



## DC Commission on the Arts and Humanities (DCCA) - BXO

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Washington, DC 20003  
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<http://dcarts.dc.gov/>

### Central Purpose

The DC Commission on the Arts and Humanities (DCCA) provides grants, professional opportunities, education enrichment, other programs and services to individuals and nonprofit organizations in all communities within the District of Columbia.

The Arts Commission is supported primarily by District government funds and in part by the National Endowment for the Arts.

### Key Facts

#### Goals/Performance Measures

D.C. Commission on the Arts and Humanities is poised to increase our depth and expand our breadth of creative opportunities for residents and visitors.

- **Support Artists & Arts Organizations**

First and foremost, the agency's role is to be a funder and a resource to arts organizations and artists in order to support the arts infrastructure that improves the quality of life for DC residents, stimulates the local economy and makes culture a distinct part of DC's identity.

#### Assessment Measures

- Number of grantees
- Attendance at workshops and information sessions Increase in applications to core programs for artists and arts organizations

- **Be a Catalyst for the Creative Economy**

Creative employment provides over \$5 billion in earnings and accounts for 10% of the District's jobs base. Beyond direct jobs, creative industries and talent provide competitive advantage to other key DC industries.

#### Assessment Measures

- Continued growth in the District's Creative Economy

- Business leaders citing creative economy as important to success

- **Support and Facilitate City-wide Engagement in Arts Education**

Arts education lays the foundation of skills for the next generation of America's artists. For all of DC's students it nurtures creativity, teaches skills which carry over to other academic subjects, and educates students about other cultures. As a result, arts education is a stated priority for the DC Public School system (DCPS). Additionally, citizens and artists support lifelong learning opportunities as a way of enhancing the quality of life for DC residents. In other words, residents of the City benefit from engagement in the arts, and the arts benefit from diverse community participation.

#### Assessment Measures

- Creation of a set of baseline data regarding existing arts education programs
- Establishment of measurable goals for arts education throughout the schools, both public and charter, which are supported by the Mayor and Schools Chancellor
- Creation of baseline data regarding citizen arts participation; establish goals and strategies to enhance engagement
- Continued engagement of the Arts Education Task Force in plan development, with City support

- **Brand DC as an Arts Town**

The Mayor's comprehensive plan recognizes that Washington is one of the country's leading cultural centers, and that the arts are an expression of local values and a source of community pride. Residents and visitors alike embrace the breadth of experience available from both the nation's most robust and traditional

cultural institutions as well as the cutting edge diversity of non-traditional venues and art forms. Because of the large international population provided by the embassies and universities, art and culture becomes part of Washington’s international identity.

*Assessment Measures*

- Number of working artists residing in DC
- Establishment of Arts Districts
- Tangible examples of arts activities and installations revitalizing neighborhoods with vacant stores and buildings

- **Champion the Arts as a Critical Component of a World Class Inclusive City**

Continued efforts to showcase the breadth and diversity of DC’s arts and artists will reinforce the arts as providing economic impact and jobs, supporting tourism and enhancing quality of life for its residents. Advocacy is linked to both the DC “brand” and to community vibrancy through exposure to and engagement in the arts.

*Assessment Measures*

- Elected officials and leaders of the administration consider and incorporate DC’s vibrant arts and culture scene in planning documents and economic development initiatives.
- Agency leadership is included in policy meetings and strategy sessions regarding the health of the City.

- **Explore Ways to Build Agency Resources**

The Agency provides a critical role in providing unrestricted general operating support to arts organizations and artists. The City’s vibrancy depends on these resources that support the artistic process. The current economic environment requires creativity, efficiency and collaboration to maximize resources.

*Assessment Measures*

- Revenue growth
- Percentage of grant requests funded
- Total grants awarded

- Median grant size per recipient

**Programs/Services**

- **DC Creates Public Art** - The purpose of the DC Creates! Public Art Program is to provide high quality art installations and administrative support services to the public so they can benefit from an enhanced visual environment.
- **Arts Learning and Outreach** - The purpose of the Arts Learning and Outreach Program is to provide grants, educational activities and outreach services for youth, young adults and the general public so they can gain a deeper appreciation for the arts and enhance the overall quality of their lives.
- **Arts Building Communities (Grants and Programs)** - The purpose of the Arts Building Communities program is to provide grants, performances, exhibitions and other services to individual artists, arts organizations and neighborhood/community groups so they can express, experience and have access to the rich cultural diversity of the District. Grants are based on funding availability and advisory panel recommendations.
- **Art Bank** – In support of visual artists and art galleries in the Washington metropolitan area, artwork is purchased each year to expand the District’s Art Bank Collection, a growing collection of moveable works funded through DC Creates! Public Art Works in this collection are owned by the DC Commission on the Arts and Humanities (DCCA) under the District’s Art in Public Places Program and loaned to other District government agencies for display in public areas of government buildings. A segment of the collection is devoted to works that visually document Washington, highlighting the beauty and charm of our residents, neighborhoods, parks, avenues, and local landmarks. Washington’s collection helps preserve the city’s past and is an important legacy for future generations.

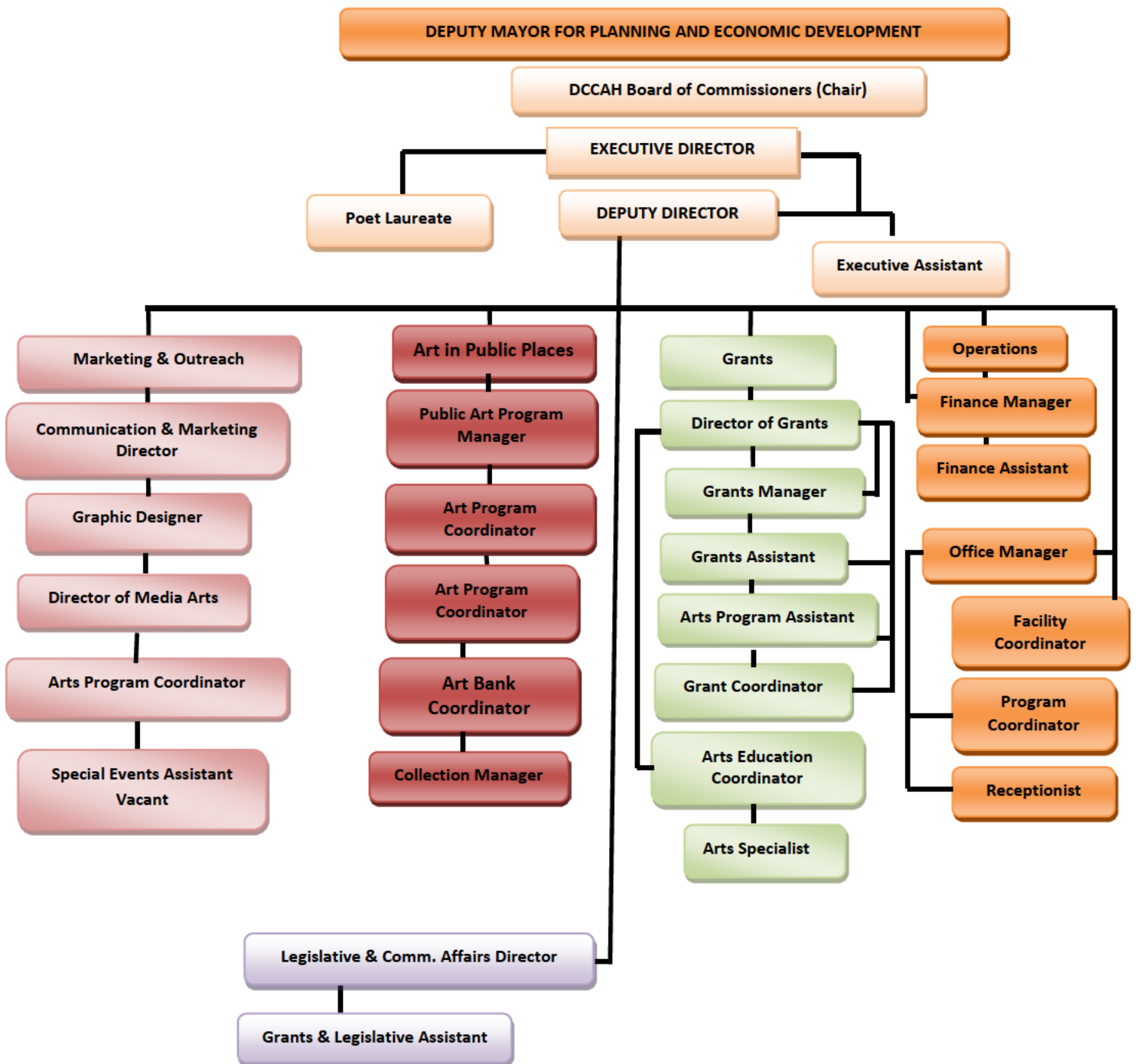
Currently there are over 2,500 artworks in the Art Bank Collection, installed in more than 150 District government agencies. An open call is initiated each year to invite local artists to submit artwork for consideration of purchase into the

collection, providing the selected artists with financial and professional benefits. A selection committee is formed to review prospective works and to make final selections of all new acquisitions. Once purchased, the artwork is documented, framed and installed in public areas of District government agencies, improving the environment in public facilities for District employees and residents alike.

**First Quarter CY2015 Hot Button Issue(s)**

- Major transition of capital funds to local budget has created enormous pressure on being able to facilitate public arts project within the annual year.
- Dedicated Revenue Stream establishes the mechanism to achieve additional revenue through taxes. However, the city budget must reach threshold as demonstrated by the Comprehensive Fiscal Financial Report. This legislation establishes the tax revenue to eventually supplement the District's appropriation as interpreted by the Office of the Attorney General, which places imperil the Commission's future funding.

### Organization Chart



**Boards and Commissions relevant to the agency (if any)**

Board Name	Name of Chairperson	No. of Members
DC Commission on the Arts and Humanities Board of Commissioners	Judith Terra	17

**Budget FY2015**

Total Budget	\$ 17,460,085
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**No. of Employees**

Current No. of FTEs	18
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**Union Representation**

Union(s)	Union Representative	No. of Members
N/A		

**Facility Location(s)**

Facility Name / ID	Address	Zip Code	Ward	Main Phone No.
DC Government	200 I (Eye) Street, S.E., Suite 1400	20003	6	(202) 724-5613

**Key Projects/Initiatives**

Project/Initiative Name	Brief Description	Delivery Date
International Cultural Exchange w/ the Sister City of Beijing, China	A recent visit by Executive Director, Lionell Thomas to Beijing, China to moving forward to establish a major Cultural Exchange Initiative with Beijing, China incorporation with the State-owned Cultural Assets Supervision and Administration Office of the People's Government of Beijing Municipality.	October 2014
Major Public Arts Initiative with Prince George's County	Prince George's County proposes a collaborative gateway public art project with the District at DC the Eastern Avenue, NE boundary. Preliminary discussions and group meetings have ensued, but no concrete plan, timeline and budget has been vetted. The land cited for activation is owned by the District, a private entity and the National Parks Service. Land usage and permissions will have to sanction before the project proceeds.	July 2014 on going

**Capital Program(s) Agency has no longer Capital funds. Capital funds have been moved to local operating budget.**

Project Name	Budget ID	Funding Source	Project Budget	Current Balance	Delivery Date
N/A			\$	\$	

**Important/Significant Dates**

Event	Brief Description	Delivery Date
Mayors Art Awards	Celebrating the District's most talented artists, arts organizations and arts supporters.	October 2015

Event	Brief Description	Delivery Date
Larry Neal Writers Award	City-Wide writing competition for youth, teen, and adult writers, and represents the diverse artistic expression of DC's emerging and established writing communities	TBA
Dance DC Festival	Folk and Traditional styles of Dance from all over the world	TBA
Poetry Out Loud	Youth Poetry Competition	TBA

**Key Contracts**

Project Name	Vendor Name	Total Contract Value	Contract Term
Membership	ASCAP	\$ 5500	October 2014 to September 2015
Membership	BMI	\$ 5500	October 2014 to September 2015
Membership	American for the Arts	\$ 5000	October 2014 to September 2015
Membership	Grantmakers in Arts (GIA)	\$25,000	October 2014 to September 2015
Storage Facility	CubeSmart	\$4320.	October 2014 to September 2015
Lincoln Theatre	IMT	\$240,000.00	October 2014 to September 2015
Handle press and media issues	Massey Media	\$150,000.00	October 2014 to September 2015
Temporary Services	Midtown Personnel	\$400,000.00	October 2014 to September 2015
Destroy confidential documents	Shred-it	\$3,500.00	October 2014 to September 2015
Membership	WRAGM	\$13,500.00	October 2014 to September 2015
Strategic Plan Implementation	TBD	\$100,000.00	October 2014 to September 2015
Arts Ready	TBD	\$50,000.00	October 2014 to September 2015
Grant Data Base	Good Done Great	\$90,000.00	October 2014 to September 2015
Cultural Data Project	TBD	\$25,000.00	October 2014 to September 2015
UPSTART Consultants	TBD	\$150,000.00	October 2014 to September 2015
Digital publishing tool that allow visitors to see	ISSUU Publishing	\$3,400.00	October 2014 to September 2015
Advertisement - Marketing	TBD	\$150,000.00	October 2014 to September 2015

Recording Services that public can call	OnCell	\$4,500.00	October 2014 to September 2015
Fine Art Collections Conservation and Restoration	TBD	\$600,000.00	October 2014 to September 2015
Art Framing and Fabrication	TBD	\$275,000.00	October 2014 to September 2015
Art Handling Services	TBD	\$250,000.00	October 2014 to September 2015
Collections Management Software	TBD	\$175,000.00	October 2014 to September 2015
Collections Manager Services	Teckonmic	\$110,000.00	October 2014 to September 2015

**Key Agreement(s) / Memorandum(s) of Understanding**

Project Name	Brief Description	Agreement Term
Art in Public Place	To promote art in public places by requiring the inclusion of a public arts fund capital project in each annual capital budget request.	May 1986 to Present
One Percent for Arts	This act may be cited as the Support for the Art in Public Places Amendments Act of 1986	May 1986 to Present
Dedicated Revenue Stream for the Arts	There shall be deposited into the funds: Dedicated taxes as provided by subsection (a-2): Interested earned on money deposited into the Fund: Private donations, gifts, and grants; and Proceeds of the sale or loan of works of arts, prints, and promotional items.	January 1988 to Present

**Grant(s) Awarded (or Pending Award) to Agency**

Grant Name	Name of Grantor	Total Grant Amount	Current Grant Balance	Grant Expiration
Local Appropriation	Local Operating Budget from DC Government	\$ 11,521,874	\$ 10,021,900	Sept 2015
Partnership Agreement (Federal)	National Endowments for the Arts	\$657,500	\$657,500	Sept 2015
Federal Payment	United States Federal Government	\$999,999	\$999,999	Sept 2015

**Active Litigation(s)**

Project Name	Brief Description
N/A	

**Consent Decree(s)**

Project Name	Brief Description	Agreement Term
N/A		