



MPTD
DC OFFICE OF MOTION PICTURE
& TELEVISION DEVELOPMENT
film.dc.gov

Motion Picture and Television Development (MPTD) – TK0

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Central Purpose

The Office of Motion Picture and Television Development's ongoing mission to initiate, implement and manage the operations and logistics of programs aimed at generating revenue and stimulating employment and business opportunities in the District through the production of film, television, video, photography and other multimedia projects.

Key Facts

- In addition to the current general incentive fund, MPTD requests discretionary authority to aggressively target, attract and support specific sustainable media economic activity to the District.
- MPTD request "grant making authority" in order to create programs that will support local, indigenous media industry activity and foster workforce development.
- MPTD request enhanced human resources, and budget support to increase delivery of services and maximize government support of the local media industry and labor market.
- The local production and post-production infrastructure requires a comprehensive development plan to make the District a more competitive location for media industry economic activity, and take full advantage of increased film incentives offered on "qualified spends."
- Federal jurisdictional control over some of the District's most sought after locations creates challenges with regard to seamless logistics support for media productions.
- Additional attention to media industry-specific job skills training and experienced crew support is required to make the District's media economy and labor force more dynamic and sustainable.

- Interagency coordination with regard to permitting and media production logistics support needs to be improved and streamlined.

Goals/Performance Measures

Goals

- Maximize economic activity, incentivize infrastructure development, and support workforce development and job creation in the District of Columbia's media industry.
- Create nexus for DMV media/entertainment related industries by increasing advocacy role.
- Engage and support the media professional community.
- Become the go-to agency for all media industry related economic activity in DC.
- Market and promote the District as a location welcoming to media makers. Facilitate the media production process in the District.
- Expand community outreach and enhance constituent communication.
- Explore opportunity to merge Creative Economy, and Film Incentives to exploit full spectrum media, and entertainment initiatives.

Performance Measures

- MPTD on location set visits with first unit productions with significant impact/importance.
- Content creators that rank the overall film experience in DC as satisfactory or very satisfactory.
- Contacts of productions MPTD is facilitating for another DC film permitting agency.
- Industry events or activities attended and/or participated in to market the District as a production venue.
- Contacts made (in person or over the phone) with location media production decision-makers to promote the District as a production venue.

- Events/activities aimed at connecting District residents with job and training opportunities.

Programs/Services

- Permitting, parking, and city services related to media production
- Production and post-production support and logistics
- Location assistance services and referrals
- Crew assistance services and referrals
- Hotel, Restaurant, and Transportation Assistance
- Promotion and support of local media makers and their creative content
- Events/activities aimed at connecting District residents with job and training opportunities
- Filmmaker-of-the-Month Program
- Location-of-the-Month Program
- GatewayDC Summer Film Series
- Film Festivals, Screenings, and other Special Events

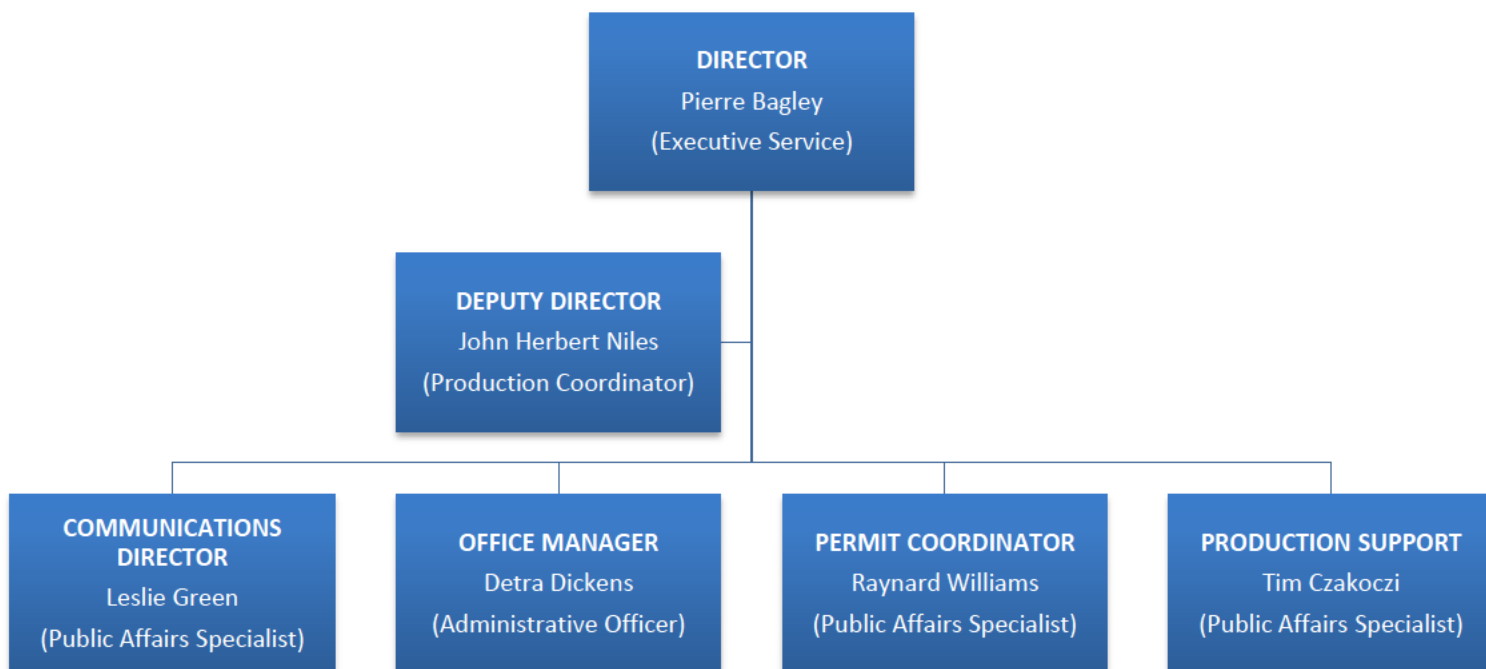
First Quarter CY2015 Hot Button Issue(s)

- Implement and manage the Film DC Economic Incentive Fund.
- Implement a strategy to build, support, and maintain a sustainable media production support infrastructure.
- Establish grant making authority for MPTD to assist with the support and growth of the indigenous media production and production support economy.
- Implement and manage media industry workforce development program.
- Address MPTD's human resource and budget support challenges
- Submit FY2016 budget and agency organizational structure recommendation to EOM.

Organization Chart

MPTD ORGANIZATION CHART

as of October 27, 2014



Boards and Commissions relevant to the agency (if any)

Board Name	Name of Chairperson	No. of Members
N/A		

Budget FY2015

Total Budget	\$3,699,820
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No. of Employees

Current No. of FTEs	6
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Union Representation

Union(s)	Union Representative	No. of Members
n/a		

Facility Location(s)

Facility Name / ID	Address	Zip Code	Ward	Main Phone No.
Main Office	200 I Street SE, Suite 1800 (First Floor)	20003	6	(202) 727-6608

Key Projects/Initiatives

Project/Initiative Name	Brief Description	Delivery Date
GatewayDC Summer Film Series	Community-curated outdoor film series and exposition at GatewayDC Pavilion at the St. Elizabeths East Campus in Ward 8.	June -August 2014
Filmmaker Luncheon	Annual luncheon honoring the work of DC's most accomplished filmmakers.	October 2014

Capital Program(s)

Project Name	Budget ID	Funding Source	Project Budget	Current Balance	Delivery Date
n/a			\$ --	\$ --	

Important/Significant Dates

Event	Brief Description	Delivery Date
BET Honors	Major television production event that requires maximum agency attention and provides a great deal of local spending.	January 2015
Environmental Film Festival	MPTD sponsors and partners with the largest film festival in DC and the largest environmental film festival in the world.	March 2015
DC Shorts	MPTD sponsors and partners with the largest shorts film festival in DC.	August 2015
MediaRise Festival	MPTD sponsors and partners with this emerging "new media" event that serves emerging 'millennial generation' media content producers.	September 2015
TIVA-DC Peer Awards	MPTD sponsors and supports the annual event for one of the largest media professional organizations in the region.	November 2015

Event	Brief Description	Delivery Date
WIFV - ScriptDC	MPTD sponsors and supports Women in Film and Video's annual event that develops local aspiring screenwriters. The event is a workforce development seminar weekend offering local writers the skills and contacts to gain employment in the industry. Women in Film and Video is the largest media professional organization in the region.	November 2015
Government Video Expo	MPTD attends the yearly GV Expo, DC's largest technology event for government video, broadcast, and AV professionals. This offers MPTD the opportunity to engage the local media community and promote agency support services for local industry professionals.	December 2014

Key Contracts

Project Name	Vendor Name	Total Contract Value	Contract Term
Media Database	Cision	\$ 3,630	October 2014 to September 2015
Film Permit Database	OCTO/Another Vendor	\$ Unknown	January 2015 to December 2015
ReelScout/MPTD Locations Database	Reel-Scout	\$11,400	October 2014 – September 2015
Baseline MPTD Industry Tracking Service	Studio Systems	\$7,920	October 2014 – September 2015

Key Agreement(s) / Memorandum(s) of Understanding

Project Name	Brief Description	Agreement Term
Film Permit Database	OCTO	November 2014 to January 2015

Grant(s) Awarded (or Pending Award) to Agency

Grant Name	Name of Grantor	Total Grant Amount	Current Grant Balance	Grant Expiration
N/A		\$	\$	

Active Litigation(s)

Project Name	Brief Description
N/A	

Consent Decree(s)

Project Name	Brief Description	Agreement Term
N/A		